# FIN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF PUERT RICO

THE GOVERNMENT OF PUERTO RICO, Represented by its Attorney General, the HON. WANDA VÁZQUEZ GARCED,

Civ. Num. 18-

Plaintiff,

v.

THE CARPENTER COMPANY, FLEXIBLE FOAM PRODUCTS, INC., FXI-FOAMEX INNOVATIONS, INC., FUTURE FOAM, INC., HICKORY SPRINGS MANUFACTURING MOHAWK INDUSTRIES, CO., INC., LEGGETT & PLATT, INC., OTTO BOCK POLYURETHANE TECHNOLOGIES, INC., SCOTTDEL, INC., VITAFOAM PRODUCTS CANADA, LIMITED, VITAFOAM, INC., WOODBRIDGE FOAM CORPORATION, WOODBRIDGE SALES & ENGINEERING, INC., WOODBRIDGE FOAM FABRICATING, INC.,LOUIS CARSON AND DAVID CARSON, CORPORATION ABC, JOHN DOE, married to JANE DOE, and their conjugal partnership.

JURY TRIAL DEMANDED

#### **COMPLAINT**

#### TO THE HONORABLE COURT

**COMES NOW**, THE GOVERNMENT OF PUERTO RICO, Represented by its Acting Attorney General, the Hon. Wanda Vázquez Garced, and very respectfully states and prays:

- 1. This case arises out of a long-standing (national and international) price-fixing conspiracy among Defendants and their co-conspirators that had the purpose and effect of fixing prices of flexible polyurethane foam and flexible polyurethane foam products (collectively, flexible polyurethane foam).
  - 2. As used herein, flexible polyurethane foam refers to slabstock polyurethane foam,

which was the focus of the conspiracy alleged herein.

- 3. Flexible polyurethane foam is a commodity widely used for cushioning and insulation in a variety of goods, including but not limited to furniture, bedding, packaging, and flooring.
- 4. This lawsuit is brought by Attorney General Wanda Vázquez Garced on behalf of the Government of Puerto Rico and in *parens patriae* on behalf of the population of Puerto Rico for their purchases of flexible polyurethane foam indirectly from one of more of the Defendants from January 1, 1999 through the present (the "Period").
- 5. During the Period, Defendants and their co-conspirators contracted, combined, or conspired to fix, raise, maintain, and/or stabilize prices and allocate customers for flexible polyurethane foam in Puerto Rico by the means and mechanisms described herein.
- 6. As set forth in detail below, Defendants' executives and employees engaged in specific and detailed communications between and among each other to fix prices and allocate customers.
- 7. During the Period, Plaintiff purchased product(s) containing flexible polyurethane foam which was supplied by one or more of the Defendants or their co- conspirators.
- 8. Defendants manufactured, produced, promoted, sold, marketed and/or distributed polyurethane foam in Puerto Rico.
- 9. As a direct and proximate result of the unlawful conduct and price-fixing conspiracy of Defendants alleged herein, Plaintiff has paid more during the Period for flexible polyurethane foam than they otherwise would have paid in a competitive market and has therefore been injured in its businesses and property.
- 10. Plaintiff invokes this Court's federal question jurisdiction for the purpose of an injunction against further violations of the federal anti trust law and its pendent jurisdiction to

brings this lawsuit to recover damages suffered and the costs of suit, including reasonable attorneys' fees, and for such other relief for unjust enrichment as is afforded under the Puerto Rico Civil Code.

# **PLAINTIFF**

- 11. During the Period, the consumers and governmental agencies of Puerto Rico purchased products containing polyurethane foam manufactured by Defendants and suffered the harm described herein.
- 12. Attorney General Váquez represents those consumers and governmental agencies in her *parens patriae* capacity.

# **DEFENDANTS**

- 13. The Carpenter Company (Carpenter U.S.) is a privately owned and operated company with its principal place of business at 5016 Monument Avenue, Richmond, Virginia 23230.
- 14. Carpenter operates at least 15 facilities in the United States that manufacture and distribute flexible polyurethane foam for bedding, including flexible polyurethane foam cushioning, foam mattresses, and fibers; carpet cushion products; and flexible foam packaging. During the Period, Carpenter sold flexible polyurethane foam throughout the United States including Puerto Rico.
- 15. Carpenter is the world's largest producer of flexible polyurethane foam products for cushioning.
- 16. Carpenter has divisions in the following areas, among others: bedding, carpet cushion, consumer products, and flexible foam packaging furniture.

- 17. Flexible Foam Products, Inc. (Flexible Foam Products) is a privately owned and operated Ohio company with its principal place of business at 12575 Bailey Road, Spencerville, Ohio 45887 and operations in Texas, Indiana, Florida and Wisconsin.
- 18. Flexible Foam Products is a subsidiary of Ohio Decorative Products, Inc., also of Spencerville, Ohio.
- 19. Flexible Foam Products manufactures flexible polyurethane foam and rebond products serving customers in the bedding, flooring, furniture, packaging, and transportation industries.
- 20. During the Period, Flexible Foam Products sold flexible polyurethane foam throughout the United States including Puerto Rico.
- 21. FXI-Foamex Innovations, Inc., (f/k/a Foamex International, Inc. (Foamex), is a privately owned and operated company with its principal place of business at Rose Tree Corporate Center II, 1400 N. Providence Road, Suite 2000, Media, Pennsylvania 19063-2076.
- 22. During the Period, Foamex sold flexible polyurethane foam throughout the United States including Puerto Rico.
- 23. Foamex provides flexible polyurethane foam for the home, healthcare, electronics, industrial, personal care and transportation markets.
- 24. Foamex's flexible polyurethane foam is used in automotive cushioning, shipping packages, furniture and beds.
- 25. Foamex also provides components for filters, dispensers, gaskets, and seals for products ranging from blood oxygenators to computer disk drives.
- 26. Future Foam, Inc. (Future Foam) is a privately owned and operated company with its principal place of business at 1610 Avenue N, Council Bluffs, Iowa 51501.

- 27. Future Foam produces flexible polyurethane foam products for the bedding, flooring, furniture, and packaging industries.
- 28. During the Period, Foamex sold flexible polyurethane foam throughout the United States including Puerto Rico.
- 29. Hickory Springs Manufacturing Company (Hickory Springs) is a North Carolina corporation with its principal place of business located at 235 2nd Avenue, NW, Hickory, North Carolina 28601.
- 30. During the Period, Hickory Springs sold flexible polyurethane foam throughout the United States including Puerto Rico.
- 31. Hickory Springs is one of the nation's largest integrated components manufacturers and suppliers for the furniture and bedding industries, with more than 60 operating facilities in the United States and throughout the world.
  - 32. The furniture industry is the largest segment of Hickory Springs' customer base.
- 33. With more than 160 flexible polyurethane foam formulations, Hickory Springs is one of the largest producers of flexible polyurethane foam in the United States.
- 34. Leggett & Platt Inc. (Leggett) is a Missouri corporation with its principal place of business at 1 Leggett Road, Carthage, Missouri 64836.
- 35. Leggett manufactures, *inter alia*, flexible polyurethane foam and other components for the bedding and furniture industries.
- 36. During the Period, Leggett and/or affiliates it controlled sold flexible polyurethane foam throughout the United States including Puerto Rico.
- 37. Mohawk Industries Inc. (Mohawk) is a Delaware corporation with its principal place of business located at 160 S. Industrial Boulevard, Calhoun, Georgia 30701. Mohawk

manufactures, inter alia, flexible polyurethane foam and other components for the flooring industry. During the Period, Mohawk and/or affiliates it controlled sold polyurethane foam throughout the United States including Puerto Rico.

- 38. Otto Bock Polyurethane Technologies, Inc. (Otto Bock) is a private company with its principal place of business at 3 Penn Center West, Suite 406, Pittsburgh, Pennsylvania 15205.
- 39. Otto Bock is a subsidiary of Otto Bock Holding GmbH & Co. KG, a German company with its principal place of business at Max-Naeder-Street 15, 37115 Duderstadt, Germany.
- 40. During the Period, Otto Bock and/or affiliates it controlled sold flexible polyurethane foam throughout the United States including Puerto Rico.
- 41. Scottdel Inc. (Scottdel) is a privately held corporation with its headquarters located at 400 Church Street, Swanton, Ohio 43558.
- 42. Scottdel was placed into receivership in the action *Fifth Third Bank v. Scottdel, Inc., et.al.*, Case No. 10-CV-000293 (Ct. Common Pleas, Fulton Cty., Ohio).
  - 43. Scottdel began manufacturing bonded urethane carpet cushion in 1961.
- 44. Scottdel manufactures a complete line of commercial and residential bonded urethane cushions ranging in density from 3.5 pounds to 10 pounds per cubic foot.
- 45. During the Period, Scottdel and/or affiliates it controlled sold flexible polyurethane foam throughout the United States including Puerto Rico.
- 46. Vitafoam Products Canada Limited (Vitafoam Canada) is a privately owned and operated company with its headquarters located at 150 Toro Road, North York, Ontario M3J 2A9, Canada.

- 47. Vitafoam Canada manufactures flexible polyurethane foam for use in furniture, bedding and automotive applications, including packaging, medical, industrial and a full range of memory foams.
  - 48. Vitafoam also produces latex mattresses and toppers.
- 49. During the Period, Vitafoam Canada and/or affiliates it controlled sold flexible polyurethane foam throughout the United States including Puerto Rico.
- 50. Vitafoam Inc. (Vitafoam Inc., collectively with Vitafoam Canada, -Vitafoam) is a privately owned and operated company with its headquarters located a 2215 Shore Drive, High Point, North Carolina 27263.
- 51. During the Period, Vitafoam Inc. and/or affiliates it controlled sold flexible polyurethane foam throughout the United States including Puerto Rico.
- 52. Vitafoam, Inc. offers, among other things, flexible polyurethane foam products for the packaging, furniture, and upholstery industries; flexible polyurethane foam for fabric producers, laminators, trim companies, and original equipment manufacturers in the automotive industry; and flexible polyurethane foam for the residential and commercial sectors.
- 53. Woodbridge Foam Corporation (Woodbridge Foam) is a Canadian corporation with its headquarters at 4240 Sherwoodtowne Blvd., Mississauga, Ontario, L4Z 2G6, Canada. Woodbridge Foam has a global partnership with Inoac Corp. called the –World Polyurethane Alliance.
- 54. During the Period, Woodbridge Foam and/or affiliates it controlled sold flexible polyurethane foam throughout the United States including Puerto Rico.
- 55. Woodbridge Sales & Engineering, Inc. (Woodbridge S&E) is a Michigan corporation with its principal place of business at 1515 Equity Drive, Troy, Michigan 48084.

- 56. During the Period, Woodbridge S&E and/or affiliates it controlled sold flexible polyurethane foam throughout the United States including Puerto Rico.
- 57. Woodbridge Foam Fabricating, Inc. (WFFI, collectively with Woodbridge Foam and Woodbridge S&E, Woodbridge) is a private company with its principal place of business at 1120 Judd Road, Chattanooga, Tennessee 37406.
- 58. WFFI is a joint venture between Woodbridge Group and Inoac Corp. During the Period, WFFI and/or affiliates it controlled sold flexible polyurethane foam throughout the United States including Puerto Rico.
- 59. Woodbridge's primary focus is supplying flexible polyurethane foam for automotive components, but Woodbridge also supplies flexible polyurethane foam for commercial and recreational transportation, building products, construction, packaging, and several consumer and industrial products.
- 60. Corporation ABC is a corporate entity, the identity of which is currently unkown, which may be responsible for the allegations set forth in this Complaint.

# **Individual Defendants**

- 61. Louis Carson is a United States citizen and a resident of Swanton, Ohio. Louis Carson was the President of Scottdel whose responsibilities included, *inter alia*, setting prices for Scottdel's products throughout the United States including Puerto Rico.
- 62. During the Period, Louis Carson directed Scottdel and/or affiliates it controlled to sell flexible polyurethane foam throughout the United States including Puerto Rico.
- 63. David Carson is a United States citizen and resident of Swanton, Ohio. David Carson was the Vice President, Manufacturing of Scottdel whose responsibilities included, *inter alia*, setting prices for Scottdel's products throughout the United States including Puerto Rico.

- 64. During the Period, David Carson directed Scottdel and/or affiliates it controlled to sell flexible polyurethane foam throughout the United States including Puerto Rico.
- 65. John Doe, married to Jane Doe, with whom he forms a conjugal partnership, is an individual, whose identity is currently unknown, who may be responsible for the allegations set forth in this Complaint.

# **AGENTS AND CO-CONSPIRATORS**

- 66. The acts alleged against the Defendants in this Complaint were authorized, ordered, or done by their officers, agents, employees, or representatives, while actively engaged in the management and operation of Defendants' businesses or affairs.
- 67. Various persons, corporations, and entities not named as defendants herein -including at least A-Z Sponge & Foam Products Ltd. (also known as A to Z Foam), Broadway
  Foam & Fabric Supplies Ltd. (also known as Broadway Foam), and CMI Enterprises (also
  known as CMI Automotive) --may have participated as co-conspirators in the violations alleged
  herein and may have performed acts and made statements in furtherance thereof.
- 68. Each Defendant acted as the principal, agent, or joint venturer of, or for, other Defendants with respect to the acts, violations, and common course of conduct alleged by Plaintiff.

# **UNNAMED COCONSPIRATORS**

69. Other entities with which the Defendants may have possibly conspired or who are connected with the named Defendants and who are on notice and have knowledge of the facts and claims that can or may be alleged against them by virtue of the allegations in the Direct Purchaser Plaintiff' Complaint filed in this Multidistrict Litigation, the investigations of the

United States Department of Justice, the Competition Committee of Canada and the United Kingdom and the European Union, include, but are not limited to E.R. Carpenter, L.P. (f/k/a Carpenter Chemical, L.P.)(E.R. Carpenter), a Virginia limited partnership with its principal place of business at 5016 Monument Avenue, Richmond, Virginia 23230, Carpenter Holdings, Inc. (Carpenter Holdings, collectively with Carpenter U.S. and E.R. Carpenter, –Carpenter), a Virginia corporation with its principal place of business at Monument Avenue, Richmond, Virginia, 23230, and Recticel NV/SA, a Belgium-based company that specializes in the production of flexible polyurethane foam products. Upon further investigation and discovery in this case, Plaintiff may add those entities, and others, as named Defendants to the action.

# **JURISDICTION AND VENUE**

- 70. This Court jurisdiction under Section 16 of the Clayton Act 15 U.S.C. § 26 for injunctive relief and pendent jurisdiction over plaintiff's unjust enrichment claims.
- 71. Both this particular venue and personal jurisdiction are proper here because defendants all purposely availed themselves of the market in Puerto Rico, a market that this Court can take judicial notice of the World Bank statistics place in the 26<sup>th</sup> position worldwide, just after Spain and just before Greece; where the highest selling Sam's Club per square foot is located; and where, according to Banco Santander, consumer spending is double that of the continental United States.
- 72. This Court has *in personam* jurisdiction over each of the Defendants because, *inter alia*, each of the Defendants through their activities and acts in furtherance of their conspiracy: (a) committed acts in Puerto Rico and/or participated in the unlawful conspiracy through persons and entities located in Puerto Rico, including the fixing prices of flexible polyurethane foam sold to purchasers in Puerto Rico; (b) transacted business in flexible

polyurethane foam and other products in Puerto Rico; (c) maintained continuous and systemic contacts with Puerto Rico prior to and during the Period; (d) purposefully availed itself of the benefits of doing business in Puerto Rico. Accordingly, each of the Defendants maintains minimum contacts with Puerto Rico more than sufficient to subject it to service of process and sufficient to comply with due process of law.

#### **FACTUAL ALLEGATIONS**

# **The Polyurethane Foam Market**

- 73. Flexible polyurethane foam is widely used for its qualities: it is light weight, resilient, quiet, low odor and resistant to mildew, which is prevalent in tropical Puerto Rico. and other triggers of common allergies.
- 74. In 2008, over 590,000 metric tons of slabstock flexible polyurethane foam was produced in the U.S.
  - 75. Flexible polyurethane foam may also be cut.
- 76. Flexible polyurethane foam is widely used for cushioning, to insulate objects or reduce shock. Specifically, flexible polyurethane foams are used in bedding, packaging, seat cushioning, carpet cushioning, shipping pads and cushioning, car interiors, fluid filtration systems, anti-noise and vibration systems in aircraft, medical devices, and in a number of consumer applications.
- 77. Flexible polyurethane foam is most often used in bedding and upholstery, while the more rigid variety is used for products, thermal insulation and in automobile dashboards.
- 78. The four classes of flexible polyurethane foam, all with different physical properties, are created by varying a basic addition polymerization reaction involving a diol or polyol, a diioscyanate, and water.

- 79. The diisocyanate reacts with the diol or polyol to create the urethane polymer.
- 80. Water reacts with some of the isocyanate groups to produce carbon dioxide gas, and the bubbles get trapped in the viscous liquid as it polymerizes, expands, and solidifies.
- 81. Catalysts and surfactants can be added to boost the reactions and control the foaming process.
- 82. A wide range of other additives, including stabilizers, dyes, fire retardants, and fungicides, may be added to meet specific performance demands.
- 83. Auxiliary blowing agents, such as hydrofluorcarbons, liquid carbon dioxide, and acetone, are also typically used to prepare the foam.
- 84. Ultimately, the kinds and amounts of raw materials used in the manufacturing process help determine how the final product performs.
- 85. To manufacture foam for cushioning, two basic procedures are used. In one, the chemical mix is poured onto a moving conveyor, where it is allowed to react and expand.
- 86. Sides on the conveyor allow the foam to rise into a bun or slab anywhere from two to four feet high.
  - 87. The continuous slap is then cut, stored, and allowed to cure for up to 24 hours.
  - 88. This manufacturing procedure is the slabstock production process.
  - 89. The cured foam is subsequently fabricated into useful shapes.
  - 90. Most foam for use in furniture and bedding is produced this way.
- 91. According to the American Chemistry Council, as of 2015, domestic revenue for polyurethane foam industry for that year was \$28.2 billion.
- 92. Throughout the Period, flexible polyurethane foam averaged 39.5% of the total output of polyurethane foam in the United States.
  - 93. In 2008, for instance, flexible polyurethane foam for furniture and bedding

accounted for approximately 43% of metric tons of U.S. consumption of flexible polyurethane foam; flexible polyurethane foam for transportation products accounted for approximately 17.5% of flexible polyurethane foam sales revenue; flexible polyurethane foam for flooring products accounted for approximately 33.4% of flexible polyurethane foam sales revenue; and flexible polyurethane foam for other end uses –including but not limited to packaging and textiles—accounted for approximately 6.1% of flexible polyurethane foam sales revenue.

- 94. Flexible foams have mainly open cells, formed by gas bubbles that have popped. Air can pass through the foam easily, resulting in a soft, resilient, flexible material. In rigid foams, most of the cells stay closed. The material is thus harder and less resilient. Controlling the proportion of open cells to closed cells during the production process is one of the ways that the properties of foam can be manipulated, adding to the material's versatility.
  - 95. There are few acceptable alternatives for flexible polyurethane foam.
- 96. In furniture and bedding applications, short staple polyester fiber or cotton may be used, but both alternative materials have poor height recovery characteristics after compression.
- 97. Steel springs also recover well, but must be insulated from the user with some type of cushioning material, and in Puerto Rico, they suffer from contact with the salt air.
- 98. According to the Polyurethane Foam Association, a trade association in which the non-individual Defendants are members, –comparing [polyurethane foam] to alternative materials in the areas of economics, comfort potential, ease of use, and durability, there is not an acceptable substitute for polyurethane foam.
  - 99. There has been a recent trend towards consolidation within the industry.
  - 100. Major players within the industry have been active in acquiring smaller

companies and other competitors over the course of the last ten years.

- 101. For example, in 2007, Defendant Carpenter acquired its European competitor, Dumo NV. Carpenter owns approximately 16.3% of the market share in this industry.
- 102. After its parent corporation was acquired in 2006, Vitafoam, Inc. sold one plant to Olympics Product, LLC, a joint venture between Woodridge and Hickory Springs.
  - 103. Vitafoam sold another plant to Flexible Foam Products.
- 104. Defendants alleged here to be participants in the conspiracy are most of the major North American polyurethane foam producers, representing a significant portion of the United States market.

# The Conspiracy To Fix Prices For Polyurethane Foam

# A. Evidence Of The Conspiracy To Fix Flexible Polyurethane Foam Prices

- 1. Defendant Vitafoam Admits To The Conspiracy
- 105. In February 2010, Vitafoam voluntarily approached the U.S. Department of Justice's (DOJ), Antitrust Division, to self-report evidence of misconduct amongst itself and other companies and individuals in the industry (competitors) and to seek acceptance into the Corporate Leniency Program.
- 106. Since February 2010, Vitafoam and its employees have been cooperating with the Department of Justice's criminal investigation into illegal anticompetitive conduct in the flexible polyurethane foam market, which resulted in the federal indictments.
- 107. As a result of its application, Vitafoam has received a conditional leniency letter from the DOJ, which means that Vitafoam admitted to its participation in a conspiracy to violate the U.S. unjust enrichment law. As a November 19, 2008 presentation available on the DOJ's website at: <a href="http://www.usdoj.gov/atr/public/criminal/239583.pdf">http://www.usdoj.gov/atr/public/criminal/239583.pdf</a>) explains, —[a conditional

leniency applicant must admit its participation in a criminal antitrust violation involving price fixing...before it will receive a conditional leniency letter.]

108. In seeking conditional leniency with the DOJ and in connection with a pending Canadian government investigation of antitrust violations by manufacturers of flexible polyurethane foam, several current and former Vitafoam employees agreed to be interviewed regarding the flexible polyurethane foam price fixing conspiracy. These interviews revealed the mechanisms, participants, duration, and impact of the conspiracy. These employees described a cartel among Defendants, who are responsible for production of the majority of flexible polyurethane foam, and other co-conspirators.

# 2.) Vitafoam employees explain how Defendants conspired to fix prices and allocate customers

- 109. Defendants established a practice where they would communicate and reach an agreement or understanding on the percentage amount and timing of price increases and market allocation in the sale and supply of polyurethane foam. Price increase discussions occurred approximately two to three times per year and often coincided with the bi-annual meetings held by the Polyurethane Foam Association (PFA).
- 110. The general pretext used to explain the conspiratorial price increases was increases in raw material costs. Defendants (or –foamers as they are referred to at times in the industry) use chemicals, including polyols and toluene diisocyanate (or TDI) in the manufacturing of flexible polyurethane foam. When Defendants' raw material suppliers announced price increases for chemical ingredients of foam, such as polyols and TDI, Defendants contacted each other because this provided an opportunity to raise prices. Defendants viewed price fixing as necessary because, if Defendants did not increase their foam prices by the same percentage amount and at around the same time period, the attempted price increase would

fail.

- 111. The conspiracy, understanding and agreements regarding price increase percentage amounts among Defendants was the result of telephone conversations, exchanges of price increase letters, face-to-face meetings, and bilateral discussions among the competitors for the purpose of coordinating the amount and timing of price increases.
- Defendants and their co-conspirators to collectively support supracompetitive prices. This understanding and agreement was reached in actual discussions among competitors about the percentage of price increases, the dates of the increases, and how the conspirators would announce the increases with the same, or nearly the same, effective dates. Price increase announcement letters were then mailed to customers, reflecting the prices determined by the conspirators. Defendants policed these increases to ensure they were implemented by their coconspirators, and they did not permit price reductions without consent of the overall group.

#### 3.) Former Vitafoam executives

- 113. A former President of Vitafoam, who worked for Vitafoam from the 1960s until October 2008, along with other individuals at Vitafoam, directly participated in the long-running price fixing and customer allocation conspiracy alleged herein relating to flexible polyurethane foam in North America.
- 114. The former President of Vitafoam together with Defendants engaged in frequent and regular unlawful communications during the Period where they discussed and agreed to specific price increases and the timing of announcements regarding the effective date of those increases.
  - 115. Vitafoam had a purported company policy of not having conversations with

competitors, but this policy was merely window-dressing and was not followed in practice during the Period.

- Period, the former President of Vitafoam instructed his sales people to send copies of their draft price increase letters to other Defendants and obtain other Defendants' versions of the same. Defendants utilized these drafts to confirm their anticompetitive agreements and further implement the conspiracy. The Defendants with whom he spoke also discussed how much each competitor wanted to raise prices, when the price increases should go into effect, and when the price increase letters should be issued. As described below, these measures were used not only to set supracompetitive prices, but also to police the conspiracy and ensure compliance. Vitafoam personnel, including at least Steve Pendock, Gerry Hannah, David Gurley, Frank Roncadin, George Newton, Tim Prescott, and Phil Fonseca, participated in these discussions with other Defendants to share information about and reach agreement on price increases.
- 117. Vitafoam's discussions relating to coordinating price increases among Defendants during the Period were conducted primarily by means of telephone, electronic mail, and inperson meetings. In person discussions frequently took place at Polyurethane Foam Association (PFA) meetings.
- 118. The former President of Vitafoam, along with his subordinates, had conspiratorial discussions during the Period as described above with other Defendants regarding fixing prices and allocating customers. These discussions included at least Tony Dacosta, Al Zinn, and Doug Dauphin of Foamex; Max Tenpow of Carpenter; Bruce Schneider of Future Foam; Don Coleman of Hickory Springs; and Robert Valle and Dean Brayiannis of Valle.
  - 119. A former Vice President of Sales and Marketing for Vitafoam who has worked in

the polyurethane foam industry since 1963 participated in interviews and admitted his role in the conspiracy. He first worked for Woodbridge, and then in 1973 joined Vitafoam's predecessor, Pre-Fab Cushioning Products. This former Vice President worked for Vitafoam in Canada until March 2009 when he retired. He was personally involved in a long-running price fixing and customer allocation conspiracy throughout North America along with other individuals at Vitafoam as well as at other companies.

- 120. The former Vice President of Vitafoam also participated in conspiratorial conduct during the Period with many individuals employed by numerous competitors, including at least Valle, Carpenter, Woodbridge, Flexible Foam, Hickory Springs, Domfoam, Scottdel, and Foamex. The communications involved discussions of price increase percentages and effective dates of such increases, typically by telephone. The competitors exchanged copies of price increase letters to coordinate and support these increases. Individuals from competitors with whom the former Vice President conspired to fix prices and allocate customers included at least Stanley Pauley, Ed Malacheck, Mark Kane and Max Tenpow of Carpenter; Tony Vallecoccia, Dean Brayiannis and Robert Valle of Valle; Doug Dauphin and Tony Dacosta of Foamex; and John Howard of Domfoam.
- 121. The former Vice President of Vitafoam and Mark Kane of Carpenter had discussions on multiple occasions during the Period involving price increases concerning a shared customer.
- 122. In an effort to coordinate their price increases and to make sure those increases went through for the mutual customer, the former Vice President and Kane called each other and exchanged copies of draft price increase letters by fax.
  - 123. Robert Valle and Tony Vallecoccia of Valle also communicated with other

Defendants by telephone and faxed each other copies of their draft price increase letters that would be sent to customers in order to coordinate and collude on price increase percentages and their effective dates.

- 124. Valle and Vallecoccia reported on the above efforts to Vitafoam.
- 125. Vitafoam employee David Gurley was a manager during the Period involved in scrap foam, obtained by Vitafoam for carpet underlay production.
- 126. During the Period, Gurley had numerous contacts with other Defendants in furtherance of the conspiracy. As a result of these contacts, Gurley provided the former Vitafoam executives and co-employee Steve Prescott with other Defendants' draft price increase letters, competitor price lists, and other information.
- 127. During the Period, Vitafoam employee George Newton exchanged information with Carpenter employee Max Tenpow regarding the amount and effective date of price increases.
  - 128. Newton also provided this conspiratorial information to other Defendants.
- 129. In addition to these unlawful agreements to fix prices, the former Vitafoam executives and Defendants agreed to avoid each other's customers and refrain from taking business or market share from one another during the Period.

# 4) Recent or current Vitafoam executives

- 130. In addition, a former Woodbridge employee was employed in Ontario, Canada, from 1986 until 2009 and participated in the conspiracy.
- 131. While working at Defendant Woodbridge, this employee served most recently as Vice President of Commercial Sales where he had authority to determine prices.
- 132. In April 2009, this former Woodbridge employee became Vitafoam's Vice President of Sales. In his position at Vitafoam, he had authority to determine prices. This

Vitafoam Vice President has also admitted to his role in the long-running price fixing and customer allocation conspiracy with other Defendants.

- 133. This Vitafoam Vice President engaged in conspiratorial activity while employed by Woodbridge and Vitafoam during the Period by reaching understandings and agreements on price increases with other Defendants. These agreements concerned both the amount and the effective date of the price increases.
- 134. The objective of the price increase coordination was for the conspirators to pass on cost increases to customers, as well as to maintain their respective market share.
- 135. During the Period, the Vice President personally engaged in this conspiratorial conduct to fix prices and maintain market share with at least Woodbridge, Vitafoam, Foamex, Carpenter, Future Foam, Hickory Springs, Scottdel, Valle and Flexible Foam. Co-workers at both Woodbridge and Vitafoam also participated in the scheme.
- 136. Information sworn under oath on July 21, 2010 by Pierre-Yves Guay of the Commissioner of Competition in Canada to support a search warrant describes information provided by Witness A, regarding conduct in Canada and in the United States.
- 137. The information states under oath: –Witness describes himself as someone who gathers and shares information across the foam sectors.
- 138. Witness A confirmed to Competition Law Officers that he had discussions, exchanges of information and agreements regarding the price of foam with the following contacts within the foam industry:

Companies	Contacts	Positions
Foamex	Vinnie A. Bonaddio	Senior Vice President,
		Technical Products Group
Foamex	Don Phillips	Executive Vice President
	_	Automotive Parts Division
Vallefoam	Tony Vallecoccia	President

DomFoam International Inc.	John Howard	President
Ottobock	John Vins	Sales Manager
Plastomer	Bill Baughman	Chief Executive Officer
Inoac International Co.	Mike Cotter	Marketing Manager
Inoac International Co.	Ken Miya	Managing Director
Hickory Springs	Todd Councilman	Marketing – Sales Manager
Flexible Foam Products	Mike Crowell	VP Sales and Marketing
Vita	Mel Himel	President
Hickory Springs	Buster Mann	VP, Eastern Division
CMI Automotive	Jorge Canamero	President

Conduit of information<sup>1</sup>:

Companies	Contacts	Positions
Bondtex Incorporated	Jerry Hightower	President
Cerex Fabric	Dan Holsenbeck	Sales Manager
Inoac USA	Max Ozeki	VP Foam Division
Morbern Inc.	John Weaver	VP Sales and Marketing

- 139. The sworn affidavit from Pierre-Yves Guay also separately states that it is the result of an investigation of previous and ongoing conduct contrary to the Competition Act of Canada by entities including Carpenter, Valle Foam, Domfoam, A to Z Foam, Vita Foam Group, Foamex, Flexible Foam, Future Foam, Mohawk, Scottdel, Broadway Foam, Woodbridge, Leggett & Platt, and Hickory Springs. The violations of law alleged in the affidavit concerned conduct both –in Canada and in the United States.
- 140. During the Period, while he was employed by Woodbridge, the Vitafoam Vice President also confirmed that he spoke to Bill Lucas, the President of Vitafoam, to discuss price increases specifically for foam applications in the automotive industry. Bill Lucas, also acted for Crest, which was controlled by Vitafoam, in these communications.
- 141. When Defendants discussed price increases for foam products for the automotive industry, although price increases for automotive foam products generally involved telephone

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<sup>&</sup>lt;sup>1</sup>. Conduit of information means that Witness A had discussions with these individuals who reported market conditions and price increases by alleged cartel members to him. These discussions were not about price fixing or market allocation but rather represented simply a transmission of information.

calls, rather than letters, the discussions included price increase letters for foam products.

- 142. Defendants discussed price increase letters for foam products generally because this helped the competitors coordinate price increases and timing of price increases for automotive foam products.
- 143. The Vitafoam Vice President, while he was employed by Woodbridge, also had contacts with Vincent Bonaddio at Foamex to discuss price increases for automotive foam products.
- 144. In 2004, while employed by Woodbridge, the Vitafoam Vice President attended a meeting at Crest with Bill Lucas, who was representing Vitafoam and Crest. During the meeting, there was a discussion regarding price increases of foam.
- 145. On May 26 and 27, 2010, the Vice President attended a PFA meeting in Baltimore, MD. While there, he discussed foam pricing with Michael Crowell of Flexible Foam. Crowell asked why Vitafoam was not raising prices or following a recent increase.
- 146. Another Vitafoam executive, the President, was previously the Director of Corporate Engineering at Woodbridge from 1985 until January 2008, where he had authority to determine prices.
- 147. As the President of Vitafoam, a position he held beginning in August 2008, he also had authority to determine prices. Along with other individuals from Defendant companies, he participated in the long-running price fixing and customer allocation conspiracy.
- 148. During the Period, discussions with competitors in the foam industry involving the current President of Vitafoam while he was at Woodbridge included conversations about legitimate topics like business development or potential joint ventures, and then ultimately led to conspiratorial conversations about price increases. These discussions about coordinating pricing

took place during in-person discussions, electronic mail communications, and telephone conversations.

- discussions concerning pricing in the flexible polyurethane foam market with various competitors at both Woodbridge and Vitafoam, including at least Bill Lucas of Vitafoam; Donald Phillips and Vincent Bonaddio of Foamex; Michael Crowell of Flexible Foam; Tony Vallecoccia of Valle; Stanley Pauley of Carpenter; Don Simpson, Buster Mann and Lee Lunsford of Hickory Springs; and, Bruce Schneider and Robert Heller of Future Foam. David Gurley also sent an email to the current President of Vitafoam in which he acknowledged receiving draft price increase letters from competitor Don Simpson of Hickory Springs. These discussions led to a clear understanding and agreement that the participants would discuss and implement coordinated price increases on the same effective dates.
- 150. Price increases for the carpet cushion segment of the flexible polyurethane foam market occurred again in April and May 2009. Thus, in April 2009, many competitors announced a 12% increase on carpet cushion to be effective May 18, 2009. This price increase was facilitated through exchange of letters amongst the following defendants: Flexible Foam, Mohawk, Carpenter, Vita Canada, Leggett & Platt, and Future Foam.
- 151. Immediately after the April 2009 increase another 14-15% price increase on bonded carpet cushion was implemented in May 2009.
- 152. A Vitafoam executive had several communications with Dean Brayiannis from Valle leading to an agreement on June 2009 on the promotional pricing for carpet foam for a shared customer. This agreement to offer the same promotional pricing was followed after June 2009.
  - 153. Specifically, each of the price increases for flexible polyurethane foam during the

Period, going back to at least 1999 and until Vitafoam's entry into the leniency program, were the result of conspiratorial discussions among Defendants on pricing.

# 5) Defendants implement and enforce the conspiracy

- 154. Defendants also undertook substantial efforts to police the conspiracy.
- 155. Participants, including the former Vice President of Vitafoam, followed up after discussions with other Defendants to determine if the specific agreed price increases and effective dates were implemented.
- 156. If one of the Defendants did not agree to raise prices at the same amount or in the same time period as the other Defendants, the other Defendants would pressure the hold out until it acquiesced.
- 157. Furthermore, Defendants routinely exchanged and reviewed each other's price increase letters in order to confirm that their conspiratorial agreements were being implemented.
- 158. When a Defendant would fail to exchange or confirm its price increase letters, the other Defendants would hound that Defendant and threaten action to engage in competitive price wars against the non-cooperating Defendant.
- 159. On April 9, 2010, in Cleveland, Ohio, Bruce Schneider of Future Foam spoke by telephone to an executive from Vitafoam. Schneider worked at Future Foam headquarters.

  Schneider called to inform Vitafoam that Future, Foamex and Flexible intended to increase the price of foam by 20% in the next weeks.
- 160. On another call, Schneider again discussed price increases by the Defendants with the President of Vitafoam. Schneider stated: "Now it's looking it's all everything is postponed to May 31st or June 1st. There is a letter out from Carpenter for 31st of May. This is a letter out from Flexible for June 1st. Foamex sent a letter two weeks ago at 15% but it looks like now that the increase is going to be 10 and 12% on foam."

- 161. The Vitafoam President asked: "Are you hearing anything from the other guys?

  Or is it just kinda market stuff?"
- 162. Schneider responded: "Oh, from the other, the other people, the foamers? Yeah, we are hearing 10-12... It's kinda what we hear from other people what they expect. Ya know, it would have been great to get 20% but I don't think so."
- 163. The conversation concluded with a request for information from Schneider. "If you hear anything from your friends in Europe. What's going on over there, I sure would like to know that as well."
- 164. On June 10, 2010, Bruce Schneider of Future Foam left a voice mail message for the current President of Vitafoam. In this message, Schneider stated, "Hi [President], this is Bruce Schneider... If you want to give me a call I've got information of why the increase changed from 10 to 12 to 9."
- 165. On May 20, 2010, John Howard, President of Domfoam, called the current Vitafoam Vice President twice to voice complaints about a Vitafoam salesman, Normand Widmer, attempting to acquire Domfoam customers. During the call, Howard stated:

Your fellow in Montreal here has been out, has his salesman Claude Robinson out knocking on doors they've never knocked on before, selling at or quoting at low low prices. If he wants a battle, I'll give him a battle...These guys have been in at accounts they've never sold at...if he wants a battle, he's got one. We will start going after his accounts and it won't be pretty. We'll both end up hurting...I'm pissed off and our sales guys are pissed off and they're saying, John, are you going to do something about this, or are you just going to let this guy keep quoting low prices and taking business away from us. So. I'll let the dogs loose or I don't let the dogs loose. Want to mull it over and give me a shout back?

- 166. The Vice President of Vitafoam responded: "It's sort of a bad time for me right now."
- 167. Howard then stated:

I don't expect an answer right now but, I'm leaving tomorrow night for a week. I would like to at least give the guys some indication that, Guys,

give me another week. I think the dust is going to settle. Or, Guys just do what you have to do. Go follow their delivery trucks and find out who the customers are and start knocking on doors and do whatever the hell you have to do. We have to respond. So you're in a spot, I don't expect you to answer right now, but can you give me a shout back tomorrow?

168. On May 25, 2010, the Vice President of Vitafoam called Howard back. During the call, Howard stated:

Just, you know we've kind of stayed out of each other's way for some time here while business is quiet. There's just no business to be had and dropping prices is only going to benefit the customers. I can't afford to have him take stuff away...It'll be a rough go if he wants to go and quote prices in places where he's not currently selling...Tell Normand it's a, I mean we just don't even know who your accounts are. Basically we've just never interfered, but, if he's going to go selling to guys quoting prices at guys where he doesn't currently sell, we're going to go after his accounts. So, business decision, you know, whatever way the chips fall, that's the way they're going to fall, and life will go on. But the buyers are asking me, you know, John, you're always telling us to stay away. We do the same thing with Foamex, we don't go after their accounts. Haven't for a while business has been in the shitter. Just kind of stayed away and they've stayed away from our accounts too, so prices have been fairly stable. There ain't much business out there and dropping prices and only the customers are going to benefit. But let him make his decision and if it's to continue going after them then tell him there'll be some consequences. That's it. I'm not gonna, no threats but I can't not do anything. The sales guys are getting kind of... 'Hey, John, you're telling us don't go here, don't go there, don't sell that one, don't go quote prices there. 'You know, eventually they're going to think I got no nuts, so sooner or later I've got to tell them, 'Guys, just go and do what you got to do.'...Keep an eye on this guy, it's ah, he needs coaching, there you go.

169. On May 25, 2010, Howard also left a voicemail message for the Vice President of Vitafoam:

Hi, it's John...we never really did resolve anything, I guess I did most of the talking...where do we leave this thing, vis-à-vis going after each other's accounts. I'd be quite happy just to let it settle right here and not do anything more. But if [the President of Vitafoam] got some real pressure on this fellow Widmer and he's going to continue to go after accounts that he currently doesn't sell, then I got to, I can't continue to hold our sales guys off. So, give it some thought and maybe over the next day or two, just give me a shout and let me know. I understand you can't

override [President of Vitafoam], but I can't just hold our guys at bay and tell them, 'Well, don't do anything guys,' That's not a winning strategy for us either. So, give me a call in the next day or two would you? And let me know what course of action Widmer's going to take here.

170. On June 2, 2010, two executives of Vitafoam spoke concerning a price increase announcement. One of the Vitafoam executives explained it was important to talk to Raj Mehta of CrestFoam about the price increase announcement.

171. On June 4, 2010, Tim Prescott of Vitafoam left a voice mail message for Vitafoam's Vice President:

Hey, it's Tim...Can you give me a call when you get a chance. I don't know whether you've spoken to [President] but I had a message earlier from Dale over at Carpenter and when I called him back he was asking what we're going with the increase and he just called me again asking can VPS please call John Howard over at Domfoam.

172. On June 3, 2010, Dean Brayiannis of Valle called Steve Prescott of Vitafoam:

Brayiannis: I sent you a text regarding price increase letters. I'm

assuming you'e got most of the ones that you wanted to

see.

Prescott: I didn't see, I had the old boy had faxed me one from a

couple of days ago...Yah, okay, no problem, Yah, I guess,

like that's, you know, it's game on again, isn't it.

Brayiannis: Ah, we'll see what happens. I've got Carpenter, Flexible,

Mohawk, Leggett.

Prescott: But it's warranted, you know what I mean. Like, we

know the prices of raw material have been going up, so

ah.

Brayiannis: Well, you know, I guess what we've gotta see is have

another one right behind this one, hopefully the first one will stick right, but I guess we will see what our friends

at Carpenter will do.

Prescott: Yah, yah. Well, yah, like I say it's it's game on. So I

would imagine that most manufacturers will move forward with it. We will have to see whether they, whether they do or not and see how that goes.

Brayiannis: Yah, yah. Alright. Well our letter is out so hopefully I'm

assuming you've probably put something out by now.

Prescott: It's as good as done.

Brayiannis: Okay. Well we're already out, so we've already put our

letter out.

173. On June 9, 2010, Brayiannis called Prescott twice, leaving a voice mail message first, then called again to further discuss the price increase.

Brayiannis: Still haven't seen or heard of your increase letter yet.

Prescott: Well, have a look around.

Brayiannis: I have. Haven't found anything yet...I've still got one guy

telling me that you haven't issued a letter. So have you

issued? Yes or no?

Prescott: People will lie to you, Dean.

Brayiannis: Are you around the same time frame as us? July 5th or

what?

Prescott: Ah, yah, close.

Brayiannis: Okay. And you haven't seen what, sorry? You haven't

seen other increase letters or did you get all of those?

Prescott: Well, I know, I know that, know Stan, Stan said that he'd

seen the Mohawk one and...I guess one of the other U.S. guys. You know, everyone waits for the leader and once the leader goes out then everyone else follows cause we all know that the prices of material have gone up so, you know

what I mean?

Brayiannis: Well at the end of the day over the last two increases we

have chatted about it so just wanna make sure you got your

letter out.

Prescott: Yah. Okay pal.

174. On May 25, 2010, Vitafoam received a call from Michel Legendre of Carpenter,

who informed Vitafoam that Carpenter would be raising its prices on June 28, 2010.

175. Six days later, on May 31, 2010, Legendre again called Vitafoam and told them that Carpenter would be raising prices by 11%.

176. The following day, Carpenter provided Vitafoam with a copy of the letter it sent to its customers, which included the dates and amounts of the price increases.

177. After Vitafoam raised its own prices, Legendre once again contacted the company, this time on June 15, 2010. He spoke with the Vitafoam Vice President and asked whether Vitafoam was ready for round 2? Legendre informed the Vice President that Carpenter was preparing to send a letter the following day with a 12% price increase, effective July 19, 2010. He also confirmed that manufacturers in the States were similarly raising prices.

178. Once the two men finished discussing the details of the second price increase, they then turned to a discussion of whether they should be speaking at all:

Legendre: Hey let me ask you something. That new boss of yours,

you've got a guy there apparently I heard doesn't want us

to communicate. Is that correct?

Vitafoam: Ahhh...yah, that's that's true. That's ahh very true

actually.

Legendre: Mine...[As you know] mine are the same right.

Vitafoam: Oh I understand.

Legendre: But I heard that jeez, the same thing I guess this guy

you've got, I forget his name now, said the same thing he doesn't want nobody to talk and I'm like holy [expletive]

ok here we go.

Vitafoam: Yah. Well, you know, that's, that's, that's policy

so...

Legendre: Yah

Vitafoam: That's...it's corporate stuff right.

. . .

Legendre: Ok. You know, I'm actually waiting for a third one [price

increase]. I think it is going to be a repeat of, what is it, last

year or the year before, I don't know.

Vitafoam: It was about three years ago. We didn't go up enough last

year. The prices have been, the prices have been pretty low

for a bit.

Legendre: Yah, you know what they've actually been too low

really.

Vitafoam: Sorry?

Legendre: They've actually been too low.

179. On May 27, 2010, Lee Lunsford of Hickory Springs called the Vitafoam President and inquired whether Vitafoam was raising prices. When the Vitafoam President expressed hesitation about doing so, Lunsford noted that there was no volume anywhere and there is twice as much capacity as demand.

- 180. Despite this acknowledgment, on June 3, 2010, Lunsford again called Vitafoam, this time speaking with the current Vitafoam Vice President. In their conversation, the Vice President informed Lunsford that Vitafoam was raising its prices at the end of the month.

  Lunsford inquired how much and, when told it would be by approximately 12%, agreed that this was an acceptable number to Hickory Springs.
- 181. The Defendants also exchanged emails in furtherance of the conspiracy to fix prices for flexible polyurethane foam:
- 182. In June of 2000, the Vitafoam Vice President who was an employee at Woodbridge at the time sent an email to a Vitafoam salesperson asking whether he spoke to Don Phillips of Foamex to which the salesperson responded "Yes, we told him we are going out with our letters 12% effective July 30th; he said we would follow."
  - 183. During October and November 2004, the Vitafoam Vice President reported to his

supervisor at Woodbridge by email that he had discussions with Bill Lucas, acting for Vitafoam and Crest, which resulted in an agreement for a foam price increase effective January 1, 2005.

- 184. On October 21, 2004, the Vitafoam Vice President sent an email to his supervisor at Woodbridge where he said: Lucas and I are talking about our favorite subject. Jan. 1 as a possible date.
- 185. On November 2, 2004, the Vitafoam Vice President sent an email to his supervisor at Woodbridge and other superiors at Woodbridge saying that he met with Lucas at PFAII and that Lucas was most interested in their auto increases. They will announce for Jan. 1. They would go +20%.
- 186. On March 9, 2005, the Vitafoam Vice President sent an email to his supervisor at Woodbridge with the subject header –Spoke to Lucas. The email stated –They are going to market probably next week. Looking for a Jan. 1 effective date. Were going at 18%. I said we would most likely be closer to 15%. He reported that he has not heard from Foamex and is going to try to call them again to see what number they will go with.
- 187. On March 9, 2005, the Vitafoam Vice President sent an email to his supervisor at Woodbridge regarding another call with Bill Lucas, representing Vitafoam and Crest. Spoke with Lucas again last week. We are trying to meeting in Chattanooga. He also wrote: We use the schedule[d] discussions to lead into the real reasons for the calls. Said that they were successful at the mills, in Furniture they were still one [price increase] behind. The email continued: –I let him know we were going March 15th in Detroit [automotive sector]. He said they would probably wait until May 1. Would have liked a more coordinated push.
- 188. On May 5, 2005, the Vitafoam Vice President while he an employee at Woodbridge emailed that he spoke with Bill Lucas of Vitafoam and Raj Mehta, the General

Manager of Crest, regarding price increases for May 2005. This relationship between Woodbridge, Crest, and Vitafoam continued for years. In a June 2, 2010 conversation between the Vitafoam Vice President and the current President, they discussed Mr. Mehta again and information to pass to him in furtherance of the conspiracy.

- 189. On September 14, 2005, the head of a competitor company wrote to a Vitafoam executive and stated, In separate conversation, I talked to Lucas. They are out with 11% on blocks nothing on Auto. He asked the Vitafoam executive to have one of his employees –call Buster [Mann at Hickory Springs] today. After placing the call to Mann, the Vitafoam employee wrote –I called Buster yesterday. We spoke about the bedding stuff. It is at numbers we are not used to.
- 190. On May 22, 2008, Nikki Walborn at Scottdel sent an email with an attachment of a draft Scottdel fuel surcharge and price increase letter to a number of Scottdel employees, including Louie Carson and Jeff Carter. (Within a year of this email, Jeff Carter went from Scottdel to Future Foam in Texas.) On May 29, 2008, Jeff Carter forwarded this email and price increase letter to David Gurley at Vitafoam, and Gurley then forwarded the email and price increase letter to his superior at Vitafoam, the current President.
- 191. On July 7, 2008, Jeff Carter, while still at Scottdel, forwarded via email a draft price increase letter to David Gurley of Vitafoam, stating, David, Here is a copy of our next increase letter. Jeff. Gurley forwarded this email and draft increase letter to the company President. The President forwarded this string of emails and draft increase letter to his subordinates at Vitafoam, the Vice President of Sales & Marketing, and Steve Prescott.
- 192. On July 9, 2008, Steve Prescott forwarded the email string and letter to Stan Miller of Vitafoam, with the message, Hey pal you thought the first one was tough! Check with your Carpenter contact to see when they plan on pulling the trigger.

- 193. On July 11, 2008, Stan Miller reported back to Prescott via email, stating: Steve, I talked to Carpenter and he says that he has found his info. That Mohawk has gone up the 12 points on business other then the EOR orders from the show. He said they went up the full 12% in Vancouver and they have gotten some for the business back. He had not heard of Scottdale [sic] increase but had been told that there was a good chance they would be going up. I just talked to Randy from Shnier and he said from the pricing his sales people have found that Mohawk has not gone up. Carmine has been after him for copies of their pricing but he can't get his hands on it. He told me they lost an order to Mohawk in Calgary for Carpet Supermarket and that is where Ben Flagel is now. Prescott asked in an email to Miller –Will Ben share info? Miller shortly thereafter on the same day responds to Prescott via email, stating, 'Dan from Carpenter just called and said they will be going up 13% on Aug. 11/08.'
- 194. On May 21, 2009, Steve Prescott of Vitafoam sent draft price increase letters to other Vitafoam employees. One of the recipients, David Gurley of Vitafoam, forwarded those price increase letters to Jeff Carter of Future Foam in Texas. Jeff Carter then forwarded this email to David Carson and Louie Carson of Scottdel stating: "Louie and David, You probably have seen all these. It's crazy out there again, personally I don't think this is enough of an increase."
- 195. Letters announcing a May 2009 increase from Flexible Foam dated April 7, 2009, from Mohawk dated April 10, 2009, from Carpenter dated April 13, 2009, from Vita Canada dated April 14, 2009, from Leggett & Platt dated April 15, 2009, and Future Foam dated April 16, 2009 were all present in Vitafoam files. Following that price increase, there was another price increase in June 2009. Price increase letters from Mohawk, Flexible Foam, Carpenter and Future Foam all dated May 18, 2009, and from Leggett & Platt and Vita Canada dated May 19, 2009 were also present in Vitafoam files.
- 196. Louie Carson responded to Carter thanking Carter for the information. Carter forwarded his string of emails with Louie Carson back to David Gurley at Vitafoam. Gurley forwarded the string to his superiors at Vitafoam, the Vice President of Sales & Marketing and

President, with the message: "Please keep this confidential and read from the bottom up. It was sent to my friend Jeff Carter @Future Foam in Texas and talks about Vita and Ohio Valley.

Louie Carson is one of the owners of Scottdel."

# 6) Defendants kept the conspiracy secret

- 197. As described in this Complaint, the Vitafoam employees discussed herein and other participants in the conspiracy took numerous steps to avoid detection of their conspiracy.
- 198. At times, full names would not be used in correspondence and instead participants would only use first names or initials.
- 199. Conspirators took advantage of attending trade association meetings along with their competitors and met to discuss coordinating price increases outside of the formal meetings.
- 200. During the Period, representatives of Defendants regularly met through such organizations as the PFA, International Sleep Products Association (ISPA), and Surfaces, a trade group that includes polyurethane carpet underlay producers.
- 201. Representatives of Defendants claimed these trade association meetings were nothing more than "meet-and-greet" sessions with their competitors.
- 202. Representatives of Defendants disguised their attendance at these events as information gathering, but in fact used them as an opportunity to fix prices and divvy up their customers.
- 203. Representatives of Defendants had no genuine intention of learning about the market at these meetings.
- 204. Defendants essentially controlled the market, and attended these meetings to further ensure and perpetuate their control.
- 205. Defendants also visited each other's manufacturing facilities for the purported purpose of sharing technological and operational advances, but were actually using the

opportunity to discuss coordinated price increases.

- 206. Defendants' employees also would avoid detection by communicating through fax machines at a local Staples or other store, so that the identification of the sender would be hidden on the fax transmittal.
- 207. With the exception of Vitafoam, which sought leniency from the DOJ (see allegations *supra*) and Scottdel which went into liquidation (see paragraph 41, *supra*), there is no indication that any of the other Defendants have taken affirmative action to leave the conspiracy.

# B. Market Factors Support The Existence Of The Conspiracy

208. Various market factors made the market for flexible polyurethane foam highly susceptible to anticompetitive practices and unlawful collusion, which allowed Defendants to implement their anticompetitive conspiracy.

# 1) Limited Competition

- 209. As a result of flexible polyurethane foam's manufacturing and product characteristics, importation into the United States from outside North America is neither practical nor economical. Consequently, the vast majority of flexible polyurethane foam sold in the United States comes from North America or a company with a United States-based subsidiary.
- 210. Defendants—all of whom are based in the North America or have United States based subsidiaries or affiliates—collectively represent the majority of flexible polyurethane foam manufacturers.
- 211. In addition, the industry has been consolidating rather than attracting new entrants. Major players within this industry have been active in acquiring smaller companies and other competitors over the course of the last ten years. For example:

- 212. In 2007, Defendant Carpenter acquired its European competitor Dumo NV.
- 213. In 2006, following the purchase of its parent corporation, Defendant Vitafoam, Inc. sold one of its plants to Olympic Products LLC (a joint venture between Woodbridge and Hickory Springs), and sold another plant to Flexible Foam Products.

# 2) Inelastic demand due to lack of substitutes

- 214. "Elasticity" is a term used to describe the sensitivity of supply and demand to changes in one or the other. For example, demand is said to be "inelastic" if an increase in the price of a product results in only a small, decline in the quantity sold of that product, if any. In other words, customers have nowhere to turn for alternative, cheaper products of similar quality, and so continue to purchase despite a price increase.
- 215. For a cartel to profit from raising prices above competitive levels, demand must be relatively inelastic at competitive prices. Otherwise, increased prices would result in declining sales, revenues and profits, as customers purchased substitute products or declined to buy altogether.
- 216. Demand for polyurethane foam is relatively inelastic. According to the Polyurethane Foam Association, "In furniture and bedding applications, short staple polyester fiber is often used instead of [flexible polyurethane foam], as is cotton, but both alternative materials have poor height recovery characteristics after compression. Steel springs also recover well but must be insulated from the user with some type of cushioning material. Comparing [flexible polyurethane foam] to alternative materials in the areas of economics, comfort potential, ease of use, and durability, there is not an acceptable substitute."

# 3) Standardized commodity product with high degree of interchangeability

217. A "commodity product" is characterized as a product that is readily interchangeable

and for which competition is primarily driven by price rather than other market pressures, such as branding and marketing. The mass production and interchangeability of commodity products results not only in pressure for competitors to enter into conspiracies to fix and maintain prices, but serves as a mechanism to successfully adopt and implement such conspiracies.

- 218. Flexible polyurethane foam is a commodity used in hundreds of consumer products to provide comfort, support, safety and durability. Flexible polyurethane foam is interchangeable across manufacturers. The last major technological breakthroughs in the production of flexible polyurethane foam occurred in the mid-20th century, and flexible polyurethane foam is now classified as a commodity chemical product.
- 219. Accordingly, each Defendant has the capability to produce the same or similar flexible polyurethane foam products, and flexible polyurethane foam customers make purchase decisions based principally on price. This commoditization and interchangeability of flexible polyurethane foam facilitated Defendants' conspiracy by making coordination on price much simpler than if Defendants had numerous distinct products with varying features.

# 4) Opportunities To Conspire

- 220. Defendants are members of trade associations, including the PFA, International Sleep Products Association, Alliance of Flexible Polyurethane Foam, Carpet Cushion Council, and Surfaces. The PFA is one of the largest such trade associations, and approximately 70% of U.S. polyurethane foam manufacturers are PFA members.
- 221. As discussed above and below, during trade association meetings including PFA meetings Defendants seized opportunities to meet in person to allocate customers and coordinate price increases.

# ACCRUAL OF CLAIM, CONTINUING VIOLATION, EQUITABLE TOLLING AND FRAUDULENT CONCEALMENT

- 222. Plaintiff did not discover and could not have discovered through the exercise of reasonable diligence the existence of the conspiracy alleged herein prior to disclosure in 2010 of the raids by government agencies of certain Defendants' facilities.
- 223. Plaintiff believes that prior to the Period Defendants formulated and prepared a plan to implement a conspiracy and in furtherance of their agreements, throughout the Period, Defendants and their co-conspirators have committed continuing violations of the unjust enrichment law resulting in monetary injury to Plaintiff. These violations each constituted injurious acts.
- 224. In addition, Defendants and their co-conspirators' agreement, understanding and conspiracy in violation of the unjust enrichment law was kept secret. As a result, Plaintiff was unaware of Defendants' unlawful conduct alleged herein and did not know that it was paying artificially high prices for flexible polyurethane foam throughout the Period. Defendants and their co-conspirators affirmatively and fraudulently concealed their unlawful conduct.
- 225. Plaintiff did not discover, nor could have discovered through reasonable diligence, that Defendants and their co-conspirators were violating the unjust enrichment law until shortly before this litigation was initially commenced, because Defendants and their co-conspirators used deceptive and secret methods to avoid detection and to affirmatively conceal their violations.
- 226. Neither Defendants nor their co-conspirators told Plaintiff that they were fixing prices and allocating customers or engaging in the other unlawful collusive practices alleged herein.
  - 227. By its very nature, Defendants' and their co-conspirators' conspiracy was

inherently self-concealing.

- 228. Defendants and their co-conspirators engaged in a successful price-fixing and customer allocation conspiracy, which they affirmatively concealed:
  - a. by meeting secretly (including use of private telephonic communications) to discuss prices, customers, and markets of polyurethane foam sold in the United States including Puerto Rico;
  - b. by agreeing among themselves at meetings and in communications not to discuss publicly, or otherwise reveal, the nature and substance of the acts and communications in furtherance of their illegal scheme;
  - c. by holding secret meetings outside and separate from the formal trade association meetings Defendants were publicly attending; and
  - d. by disguising price-fixing meetings and communications as technical and operational meetings.

# **PLAINTIFF'S INJURIES**

- 229. The unlawful contract, combination and/or conspiracy alleged above had and is having, *inter alia*, the following effects:
  - a. Prices charged by Defendants and their co-conspirators to suppliers to Plaintiff for polyurethane foam products were maintained at artificially high and *supra*-competitive levels;
  - b. Plaintiff was required to pay more for products manufactured with polyurethane
     foam than they would have paid in a competitive marketplace unfettered by
     Defendants' and their co-conspirators' collusive and unlawful price-fixing; and
  - c. Plaintiff has been deprived of the benefits of free, open and unrestricted competition in the market for polyurethane foam.
- 230. During and throughout the period of the contract, combination or conspiracy alleged above, Plaintiff indirectly purchased Defendants' polyurethane foam in Puerto Rico.

- 231. Plaintiff paid more for the products utilizing polyurethane foam than they would have paid under conditions of free and open competition.
- As a direct and proximate result of the illegal combination, contract or conspiracy alleged above, Plaintiff was injured and financially damaged in their businesses and property, in amounts that are not presently determined.

# **CLAIMS FOR RELIEF**

# **Injunctive Relief**

- 233. Plaintiff incorporates by reference as if fully set forth herein the allegations contained in the preceding paragraphs of this Complaint.
- 234. Plaintiff asks this Court to enjoin defendants from continuing to violate the Sherman Act.

# **Unjust Enrichment and Disgorgement of Profits**

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- 235. Plaintiff incorporates by reference as if fully set forth herein the allegations contained in the preceding paragraphs of this Complaint.
- 236. By paying more for products containing flexible polyurethane foam than it would have in the absence of Defendants' wrongful conduct, Plaintiff has conferred a benefit on Defendants.
- 237. As a result of Defendants' wrongful conduct, Defendants were able to charge more for flexible polyurethane foam which overpayments were made by Plaintiff .
  - Defendants have been unjustly enriched by Plaintiff's overpayments.
  - 239. Equity demands that Defendants be required to make restitution and return the

overpayment to Plaintiff.

- 240. Plaintiff seeks disgorgement of all profits resulting from such overpayments and establishment of a constructive trust from which Plaintiff may seek restitution.
  - 241. Plaintifff files this Complaint on its own behalf, for governmental entities, and as *parens patriae* for all persons who reside or resided in Puerto Rico to enforce public rights and to protect its residents from Defendants' unjust enrichment.
    - 242. Defendants' conspiracy enriched them unjustly.
    - 243. Defendants' enrichment resulted from harm [impoverishment] of Plaintiff.
  - 244. There is a connection or Nexus between the loss [impoverishment] of Plaintiff and the enrichment of Defendants.
    - 245. There is no cause that justifies the enrichment.
    - 246. There is no legal principle that excludes the use of unjust enrichment.
    - 247. There is no adequate legal remedy to correct the harm to Plaintiff.
  - 248. As a consequence of the intentional, malicious, and negligent actions committed in bad faith by all the Defendants, the patrimony of everyone represented by Plaintiff diminished significantly and all Defendants benefitted in that way increasing their patrimony substantially, so that Plaintiff in representation of the consumers of Puerto Rico, demands that all Defendants, restore and indemnify Plaintiff for the unjust enrichment in which they have engaged, which is estimated in an amount no less than \$50,000,000.00 plus interest.

# **PRAYER FOR RELIEF**

- 249. Plaintiff prays for the following relief:
  - (a) That the Defendants' conduct, contract, conspiracy, or combination, and related acts and practices alleged in this complaint be adjudged and decreed to have unjustly enriched them at Plaintiff's expense;
  - (b) That Defendants be ordered to cease all cooperative agreements, joint ventures,

- cross-license agreements, or other arrangements used to facilitate the conspiracy alleged in this complaint and that the same be adjudged rescinded or dissolved;
- (c) That Defendants reimburse for the amounts by which the consumers and governmental agencies in Puerto Rico were impoverished by the unjust enrichment of Defendants in an amount not less than \$50,000,000;
- (d) That Plaintiff be awarded such additional amounts as provided by law;
- (e) That Plaintiff be awarded pre- and post-judgment interest at the highest legal rate;
- (f) That Plaintiff be awarded all costs of investigation, costs of litigation, including court costs and reasonable attorneys' fees; and
- (g) That the Court order such other relief as it may deem just and proper under the circumstances.

# **JURY DEMAND**

250. Plaintiff hereby demands a trial by jury.

Respectfully Submitted,

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